

Uncommon Schools Privacy Policy

This privacy policy (the “Policy”) is intended to inform users of this website, application, and associated content, (the “Service”), about how Uncommon Schools, Inc. (“Uncommon Schools”, “our”, “we” or “us”) gathers and uses personal information. Uncommon Schools considers the privacy of all users to be extremely important. This Policy describes the practices we employ to secure and protect this data. By using the Service, you consent to these practices and agree to satisfy the responsibilities described below.

Data Collected

Information you provide to us

If you register to use the Service, we will collect the personal information you submit to us to build your user profile, including, but not limited to, your name and email.

Information we collect from you automatically

Uncommon will directly collect analytics data to measure traffic and usage trends for the Service. We also collect non-personally identifiable information for the purposes of evaluating, monitoring, and improving the Service’s functionality and performance. This information includes but is not limited to a user’s IP address, domain information, and “cookie” information. A cookie is a piece of data stored on your hard drive containing information about you. The Service uses cookie information to aid in providing functional system experience for users. If you reject the cookie, you may still access the Service, but some features of the Service may not function properly.

How We Use Your Data

- We use the data you provide and the data we collect to provide the Service to you. This includes allowing you to log in to the Service, operating and maintaining the Service and giving you access to the curriculum.
- Allowing you to view and share information using the Service and connect with other users.
- Data Analytics. We use information about you to improve the Service and our users’ experience by monitoring aggregate metrics.
- We use the information you provide and information about you to customize the Service to your needs.
- We use your contact information to communicate with you as necessary to provide the Service. We may send you emails about technical issues, security alerts or administrative matters.
- We use information about you to monitor activity that we think is suspicious or potentially fraudulent, and to identify violations of this Privacy Policy.
- Uncommon Schools will use or disclose your information where we reasonably believe that such action is necessary to (a) comply with the law and the reasonable requests of law enforcement; (b)

to protect the security or integrity of our Service; and/or (c) to exercise or protect the rights, property, or personal safety of Uncommon Schools, our Users or others.

All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

We will not share your opt-in to an SMS campaign with any third party for purposes unrelated to providing you with the services of that campaign. We may share your Personal Data, including your SMS opt-in or consent status, with third parties that help us provide our messaging services, including but not limited to platform providers, phone companies, and other vendors who assist us in the delivery of text messages.

Who Will Have Access to Your Data

We share your information with third-party service providers for the purpose of providing the Service to you. Those service providers will only have access to your information as it is reasonably necessary for the purpose of providing the Service. We will require such third parties comply with this Privacy Policy, appropriate data processing industry practices and any applicable laws. Your personal data will never be sold, rented, given or otherwise made accessible to any party other than for the purposes stated above in this Policy.

Data Quality

Because users enter the data stored in the Service, they also control its accuracy. If you discover that data in the Service is inaccurate or requires change, you are responsible for correcting the information in your account or requesting that it be corrected.

Users may request that personal data be deleted from the Service. Upon deletion, Uncommon Schools is challenged to further access the data, and Uncommon Schools is not responsible to recover the data.

Security Safeguards

Uncommon Schools cares about the security of your data and uses appropriate safeguards to preserve the integrity and security of all data collected through the Service. To protect your privacy and security, we take reasonable steps to verify your identity before granting you access to your account.

Specific security safeguards include:

- Uncommon Schools will only authorize access to the information and data included in the Service to its trained employees and third-party contractors who are necessary to provide service to users and/or to support the operation or development of the Service.
- Each authorized user is given a unique user ID and password. You must safeguard your username and password, and not permit any unauthorized access to your data entered or kept in the Service.
- Uncommon Schools uses industry standard hardware, software and encryption in its provision of the Service to secure your data.

Your Choices

Access or Update Your Information. If you have registered for an account with us, you may review and update certain personal information in your account profile by logging into the account.

Text message communications. We use text messaging to communicate with you about your service. Normal messaging rates apply, and the frequency of messages may vary. Mobile Carriers are not liable for delayed or undelivered messages.

Opt-out of text message communications. You may opt-out of text messaging at any time by replying to any message with STOP contacting us at enrollment.reply@uncommonschoools.org. This will end the communications from that particular phone number. You may continue to receive service-related and other non-marketing text messages from other phone numbers managed by Company, and you may opt out of those in a similar fashion.

Opt-out of marketing communications. You may opt-out of marketing-related emails by following the opt-out or unsubscribe instructions at the bottom of the email, or by contacting us at enrollment.reply@uncommonschoools.org. You may continue to receive service-related and other non-marketing emails.

Policy Updates

Uncommon Schools reserves the right to revise this Policy at any time. When Uncommon Schools modifies this Policy, the updated Policy will be posted by Uncommon Schools within the Service.